



**AGENDA for the COCHISE COUNTY TOURISM COUNCIL**

22 May, 2016

9:00am

Kartchner Caverns State Park – 2980 S. Hwy 90, Benson, AZ 85602  
Benson, Arizona

**Any item on this Agenda is open for discussion and possible action. The order or deletion of any item on this agenda is subject to modification at the meeting**

**Roll Call:**

**Call to Public:**

**Minutes:** May, 2016

**Treasurer's Report:**

**Committee Reports:** Please give a brief overview of the committee report (action item minutes)

Film: None

PR: None

Budget: None

**Discussion/ Action:** Items that the Cochise County Tourism Council will discuss or take action on:

1. Election of Officers: Chairman, Vice-Chairman, Secretary
2. Discussion and Possible Approval of a Cochise County Tourism Council App (Judy Hector)
3. Discussion and Approval of reimbursing the Willcox Chamber and Agriculture postage for mailing vacation guides from Dec 2015 through June 2016. (Alan Baker)
4. Discussion and Approval of Madden Media Advertising (Jen Luria)

**Community Announcements:** Benson – Bisbee – County – Cochise College – Douglas – SEAGO –Sierra Vista – Tombstone - Willcox (Brief overview)

**Items for consideration to be placed on a future Agenda:**

**Next Meeting Location/Date:** Bisbee, July 27, 2016

**Meeting Adjourned:**

**Note: The CCTC members and guests may meet for lunch upon adjournment. Nothing regarding the Cochise County Tourism Council will be discussed.**

**NOTICE:** The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between local governments. The CCTC is required to operate under Open Meeting Laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.